



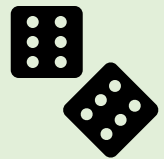

Leisure & Hospitality Industry Profile in WDB 14 – Dakota and Scott Counties

There were **1,240 leisure and hospitality establishments** providing **31,224 jobs** in Dakota and Scott counties during the 3rd quarter of 2019, according to data from DEED's Quarterly Census of Employment & Wages (QCEW) program. That is **12.6% of total employment** in the region. It should be noted that Leisure and Hospitality accounts for nearly one-fifth (19.4%) of Scott County's total employment, and over one-tenth (10.6%) of Dakota County's total employment.

Table 1. Dakota and Scott Counties		Qtr. 3 2019 Data			
NAICS Code	NAICS Industry Title	Number of Firms	Number of Jobs	Total Payroll	Avg. Annual Wage
0	Total, All Industries	14,120	247,141	\$3,348,904,074	\$53,300
	Leisure & Hospitality	1,240	31,224	\$221,076,172	\$28,314
71	Arts, Entertainment, & Recreation	280	7,338	\$83,443,158	\$42,874
711	Performing Arts, Spectator Sports, & Related Industries	82	1,505	\$54,947,990	\$141,700
712	Museums, Historical Sites, & Similar Institution	7*	423*	\$4,556,635*	\$43,056*
713	Amusement, Gambling, & Recreation Industries	190	5,183	\$22,914,270	\$17,758
72	Accommodation & Food Services	960	23,885	\$137,633,014	\$24,804
721	Accommodation	70	4,426	\$44,623,520	\$34,840
722	Food Services & Drinking Places	890	19,459	\$93,009,494	\$18,772
7223	Special Food Services	59	514	\$3,891,679	\$32,084
7224	Drinking Places (Alcoholic Beverages)	52	578	\$2,496,701	\$17,004
7225	Restaurants	779	18,365	\$86,621,114	\$18,512

Source: DEED Quarterly Census of Employment & Wages
*Denotes Dakota County Data

Restaurants accounts for the majority (94.4%) of employment within the larger Food Services and Drinking Places industry sector for Dakota and Scott counties. Restaurants, then, can be further broken down into Full-Service Restaurants; Limited-Service Restaurants; Cafeterias, Grill Buffets, and Buffets; and Snack and Nonalcoholic Beverage Bars. As of the third quarter, 2019, the median annual wage for jobs in Leisure and Hospitality in Dakota and Scott counties was \$28,314.

Table 2. Twin Cities Metro Area Industry Employment Statistics by County, Q3 2019									
	Total, All Industries		Leisure & Hospitality			Arts, Entertainment & Recreation		Accommodation & Food Services	
	Firms	Jobs	Firms	Jobs	Percent	Firms	Jobs	Firms	Jobs
Anoka Co.	7,771	127,128	660	14,117	11.1%	150	3,647	510	10,470
Carver Co.	2,578	40,918	239	5,205	12.7%	56	1,444	183	3,761
Dakota Co.	10,690	190,942	912	20,300	10.6%	195	4,186	717	16,113
Hennepin Co.	40,834	938,213	3,760	90,173	9.6%	792	17,832	2,968	72,340
Ramsey Co.	14,148	335,821	1,456	31,484	9.4%	268	6,837	1,188	24,647
Scott Co.	3,430	56,199	328	10,924	19.4%	85	3,152	243	7,772
Washington Co.	6,056	88,590	587	12,356	13.9%	148	2,479	439	9,876
Metro Area	85,507	1,777,813	7,942	184,561	10.4%	1,694	39,580	6,248	144,981
Minnesota	180,007	2,914,501	15,577	305,231	10.5%	3,443	59,802	12,134	245,428

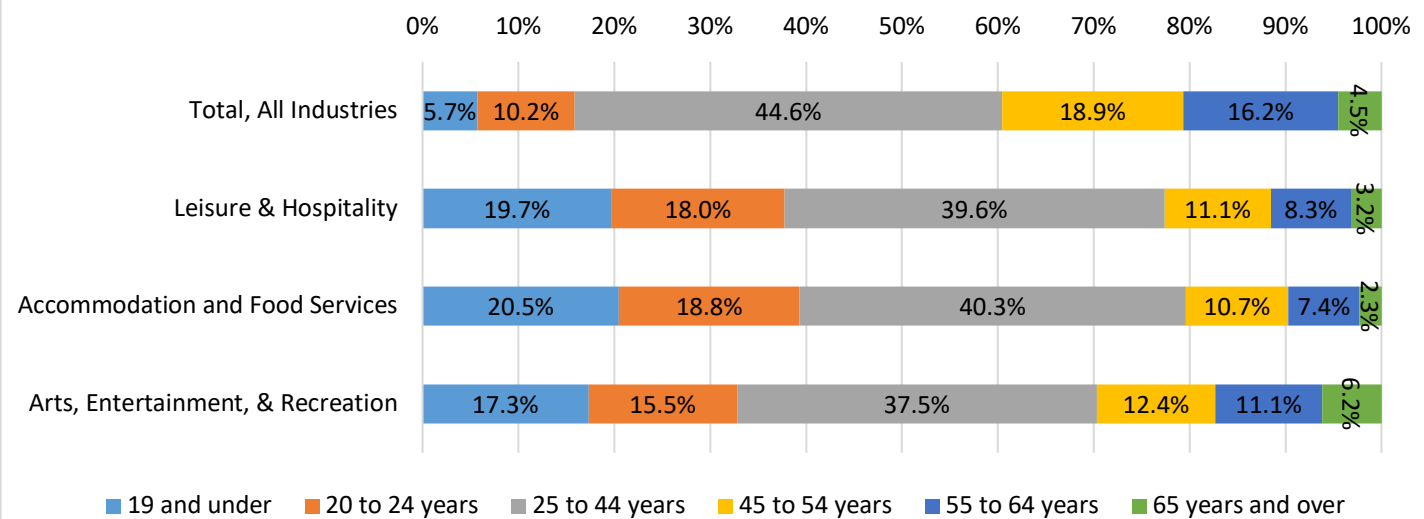
Source: DEED Quarterly Census of Employment & Wages

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Workers in the leisure and hospitality industry are younger than for all industries combined. In the second quarter of 2019, about two in every five leisure and hospitality workers in the Metro Area were younger than 25. That is more than double the share of workers under 25 for all industries. This means that there were relatively fewer workers in prime working years (25-44) and a smaller share of older workers over 55. The accommodation and food services sector skews particularly young with 79.6 percent of workers under 45 years of age, compared to 60.5 percent for all industries (see Figure 1). Interestingly, while workers in Arts, Entertainment, and Recreation are generally younger than workers for the total of all industries, it has a higher share of workers 65 years and older.

Figure 1. Metro Area Leisure & Hospitality Workers by Age, Qtr. 2 2019



Median hourly wages for workers in Leisure and Hospitality (as well as the more in-depth industries of Accommodation and Food Services and Arts, Entertainment, and Recreation) are significantly lower than the median hourly wage for the total of all workers in the Metro Area labor market, regardless of age. It should be noted that median hourly wages typically climb as workers reach 45 to 54 years of age, before declining for older workers (see Figure 2). This data comes from DEED's Quarterly Employment Demographics (QED).

Figure 2. Median Hourly Wage by Age for Leisure & Hospitality Workers Metro Area, Qtr. 2 2019

